

PHILCO AERIALS

FOR HOME RADIOS AND PORTABLES

PHILCO SAFETY AERIAL

MAKES HORIZONTAL WIRE AERIALS OBSOLETE!

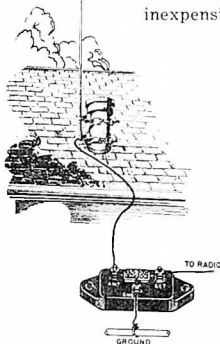
QUICK PROFITS—EASILY MADE—by selling and installing this popular all-wave aerial. Sales possibilities are unlimited, because every radio owner who still uses an old-fashioned horizontal wire aerial is a prospect, and there are hundreds of such customers in your own neighborhood.

EASY TO SELL—because it improves the appearance of the home, it improves reception, especially FOREIGN RECEPTION, and **YOU CAN QUOTE A LOW PRICE!** . . . The aerial, itself, is inexpensive and you can install it in less than a half hour!

RECOMMENDED BY POWER COMPANIES because it protects against shorts with power lines. In its vertical position it is less likely to fall across wires than a horizontal aerial, and furthermore, a high voltage condenser isolates the aerial from the radio.

FOR ALL SETS—OLD OR NEW. In many locations the new, loop operated sets require the additional pick-up of an outdoor aerial, and because of its low capacity the SAFETY AERIAL is ideal for the purpose.

COMPLETE AND READY TO INSTALL—40 foot weather-proof lead-in is already soldered to base of 12 foot, three section cadmium plated rod. Lightning arrestor, ground clamp and fittings to fasten aerial to flat surface or vent pipe, are packed with each aerial.



Part No. 40-6370—List Price \$3.00

1941 OUTDOOR AERIAL

FOR ALL 1941 PHILCO HOME RADIOS

This aerial is similar to the Safety Aerial but includes the special plug-in coupler illustrated and described below. It is the only outdoor aerial to use with the 1941 Philco Home Radios in those locations where additional pick-up is needed.

Part No. 45-2817—List Price \$3.85

AERIAL COUPLER



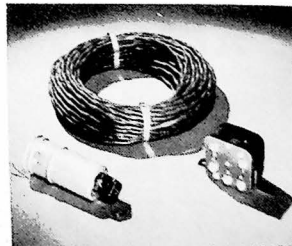
Designed to adapt the loop operated 1941 Philco Radios for use with an outdoor aerial, this transformer provides the necessary matching without disturbing the sensitive American and Foreign Tuning System.

The coupler plugs into a three-hole socket at the back of the 1941 Philco chassis, and is secured permanently in place with a self-tapping screw supplied with it.

By means of a convenient switch at the top of the coupler, the outdoor aerial can be disconnected from the circuit, when improved receiving conditions make the additional pick-up unnecessary.

The coupler is included with the Philco 1941 Outdoor Aerial but is supplied separately for those customers who already have the Safety Aerial installed, and also for use by service men in testing the 1941 Philco Home Radio in the shop. Have one of these couplers on hand so that you will not have to remove the loop when bringing a chassis to the shop.

Part No. 76-1134—List Price \$1.50



NOISE REDUCING LEAD-IN SYSTEM

Converts any outdoor aerial to the noise-reducing type, and operates up to four radios.

This low impedance lead-in system eliminates any pick-up of noise between the aerial and the radio. It consists of a thoroughly impregnated aerial transformer, sixty feet of weather-proof, color-coded transmission line and a set matching transformer.

The set transformer has low impedance and high impedance secondaries to match any type of radio. Additional transformers can be used to operate a number of sets (up to four) from the aerial system.

Part No. 40-6484 List Price \$3.95

Additional Parts For Lead-in System

Part No.	Description	List Price
32-2565	Aerial Transformer	\$2.40
L-1551	Transmission Line (Black—100 ft.)	2.75
L-1591	Transmission Line (Ivory—100 ft.)	3.00
32-2763	Set Matching Transformer	2.50

PLUG-IN AERIAL



For use with Philco Portable Radios in shielded locations. Plugs into socket at the side of the radio and is quickly attached, with a vacuum cup, to the window of a shielded building, railroad car, airplane or automobile. Used in this manner, the plug-in Aerial enables the

traveller to use his portable radio in places where ordinarily it would not operate.

Part No. 45-2807 For Models 41-S1, 41-S3, PT-S7. List price \$1.25
 45-2808 For Models 41-S4, 41-S5, 41-S41, 41-S51. List Price \$1.25
 45-2878 For Models 41-S42, 41-S43, 41-S44. List price \$1.25



FARM RADIO AERIAL

The completely assembled aerial, with lead-in and aerial wire already soldered together, and assembled to the strain insulator. Highest quality, durable materials—including sixty feet of heavy, seven-

strand aerial wire, forty feet of weather-proof lead-in wire, flexible lead-in strap, porcelain strain insulators and nail-on knobs, lightning arrestor and ground clamp.

Part No. 40-6383 List Price \$1.50